

VERBIER SUMMIT 2025

The Global Sustainability & Finance Forum in the Alps

MARCH 7, 2025

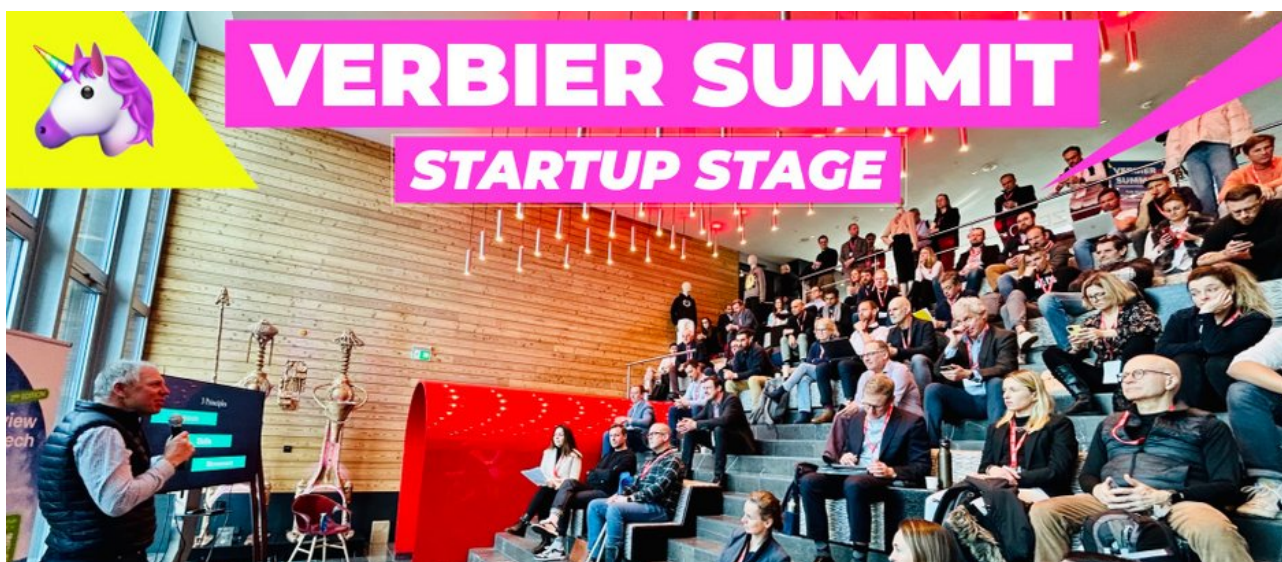
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GREEN STARTUP COMPETITION

ANNOUNCEMENT & CALL FOR THE BEST GREEN STARTUPS

Verbier Summit Launches Second Annual Green Startup Competition

LONDON, UK/VERBIER, Switzerland — SEPTEMBER 17, 2024 — Dubbed the “Champions League” of Green Startups, the Verbier Summit is launching its second annual **Green Startup Competition**, bringing Europe’s 40 best startups that address our climate, nature and biodiversity challenges.



In 2024, the Verbier Summit launched its first Green Startup competition. In less than 2 months, the summit attracted more 200 startup applications from all over Europe.

This year, the competition will start 6 months early on September 17, 2024 and is open to attract the best 40 startups in Europe to Verbier on March 7, 2025 to compete in the Finals. Green Startups can apply in the following categories:

1. **Sustainable Transport & Logistics**
2. **Green Fintechs**
3. **Sustainability Data & Digitalisation**
4. **Circular Economy**
5. **Climate Tech & Decarbonization**
6. **Nature & Biodiversity Tech**
7. **Energy Transition**

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“When we launched this Green Startup Competition last year, we had no idea how successful it would become. We want to turn this into the Champions League of Green Startups and attract Europe’s best startups to Verbier.” says Michael Mathres, Founder of the Verbier Summit, and Chief Marketing Officer of ITMO Ltd.

The competition is staged as follows:

- **Competition Opens:** September 16, 2024
- **Preliminary Round:** September 16-December 16, 2024
- **Review of all Startup Applications:** December 16-December 23, 2024
- **Announcement & Invitations of Top40:** December 23, 2024
- **Finals:** March 7, 2025 in two rounds:
 - **Semi-Finals:** the Top 40 are competing in each category and will be voted by our Partners.
 - **Final:** 7 finalists compete on the main stage and will be voted by the audience.
 - **Winners:** 3 winners will be selected with a prize to be determined before the final.

The **Basic Terms & Conditions** of the competition are as follows and applicants need to comply to the following rules:

- **Deck:** Must have a deck to share (PDF & non-NDA version)
- **Fund-raising** for Seed Stage or Series A
- **Categories:** Be in one of the following categories: Sustainable Transport & Logistics, Green Fintechs & Finance, Sustainability & Digitalisation, Circular Economy, Climate Tech & Decarbonization, Nature & Biodiversity Tech, Energy Transition
- **Location:** Europe-based (EU, UK, Switzerland, EFTA, Turkey, Ukraine)
- **Deadline:** respect the December 16, 2024 deadline
- Be ready to come to Verbier on March 7, 2025 at own cost (2 people max.)
- Prizes for the 3 finalists will be determined before March 7, 2025

For more information please go to Verbier Summit website to download the guidelines and submission package. www.verbiersummit.com.

About the Verbier Summit:

The VERBIER SUMMIT www.verbiersummit.com, the global sustainability and finance forum in the Alps is committed to catalyse finance and solutions for our climate, nature and biodiversity.

For more information: info@verbiersummit.com

For registration: www.verbiersummit.com

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