# **VERBIER SUMMIT**

## FRIDAY 15 MARCH, 2024

The Global Sustainability & Finance Forum

www.verbiersummit.com

### **PRESS RELEASE**

More than 300 Sustainable Finance Leaders, 40 high-level Speakers and 40 Startups will join the Verbier Summit to Unlock Trillions for our Climate, Nature and Biodiversity

**LONDON, UK/VERBIER, Switzerland** — **MARCH 15, 2024** — Following its first successful edition, the VERBIER SUMMIT <u>www.verbiersummit.com</u>, the global sustainability and finance forum in the Swiss Alps will return on 15 March 2024 with Barclays Private Bank as its main sponsor.

This year the Verbier Summit centres on the theme of "Closing the finance gap for climate, nature and biodiversity". The one-day event will convene more than 300 sustainability leaders, including 40 high-level speakers from Switzerland and abroad. Selected attendees are seeking or building opportunities to unlock and catalyse private capital and corporate action.

With 2023 being the hottest year on record<sup>1</sup>, the passing of the midway point for the 2030 UN Sustainable Development Goals (SDGs), and the UN Climate Conference COP28, it is clear more rapid action is needed to address our social and environmental challenges, meaning the need for more sustainable businesses, tech and finance has never been greater.

During the forum, main stage panel discussions will focus on sustainable finance, carbon & biodiversity markets, climate & nature tech. A separate section will feature more than 40 Swiss and international startups developing innovative solutions to climate and nature challenges.

Discussions will cover, sustainable finance, climate tech, philanthropy & impact, carbon & biodiversity markets, energy/industry/commodities transition, Circular Economy, Ecosystems and Nature-Based Solutions.

This year, Barclays Private Bank joins as the main sponsor of the event, coinciding with its popup office in Verbier and continued efforts to support clients understand growing sustainability risks and opportunities.

"We are excited to welcome more than 300 sustainable finance leaders including 40 startups and 40 high-level speakers to unlock the trillions necessary to meet our climate and biodiversity goals locally and globally," says Michael Mathres, Founder of the Verbier Summit, and Chief Marketing Officer of ITMO Ltd.

Rahim Daya, CEO of Barclays Private Bank Switzerland, added: "Beyond its cosmopolitan lifestyle, our Swiss and global clients choose Verbier for its natural beauty and great skiing.

<sup>&</sup>lt;sup>1</sup> 2023 was confirmed as the hottest year on record https://climate.copernicus.eu/copernicus-2023-hottest-year-record

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Increasingly they are recognising how climate change has the potential to affect this landscape – and moreover their portfolios too.

Our support for the Verbier Summit aligns with our presence in the region as we continue to bring our services and expertise to globally connected clients, as well as our shared goal of accelerating the transition to a low-carbon economy."

#### **About the Verbier Summit:**

The VERBIER SUMMIT <u>www.verbiersummit.com</u>, the global sustainability and finance forum in the Swiss Alps is committed to catalyse financial solutions across sectors for our climate, nature and biodiversity crises.

Verbier Summit is managed by **ITMO Ltd**. <u>www.itmo.com</u>. ITMO Ltd is developing the new Paris Agreement Carbon Market, and acts as the Principal Broker of Sovereign Carbon Credits or ITMOs. It manages the transaction life cycle from issuing unique serialised units on its registry redd.plus (to become www.itmo.com), to supporting with settlement and delivery services via platform/distribution channels.

**Partners of the Verbier Summit**: Green Fintech Network, Kickstart Innovation, Cleantech Alps, SICTIC, Innovate 4 Nature.

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For registration: www.verbiersummit.com

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#### **About Barclays:**

Barclays is a British universal bank. We are diversified by business, by different types of customers and clients, and by geography. Our businesses include consumer banking and payments operations around the world, as well as a top-tier, full service, global corporate and investment bank, all of which are supported by our service company which provides technology, operations and functional services across the Group.

For further information about Barclays, please visit our website Home.Barclays

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