

# VERBIER SUMMIT

The Global Sustainability & Finance Forum in the Alps

MARCH 7, 2025

[verbiersummit.com](http://verbiersummit.com)

## EXECUTIVE SUMMARY

Now in its Third Annual edition the Verbier Summit is the global sustainability & finance forum in the Swiss Alps, and it will take place on **March 7, 2025**.

### POSITION YOUR BRAND AS A GLOBAL SUSTAINABILITY LEADER

The year 2023 was the hottest ever recorded<sup>1</sup>, and in which biodiversity destruction and wildfires records were shattered. As such, the need for more sustainable businesses and finance has never been greater. The Verbier Summit is committed to accelerate our transition to a sustainable world, by providing business, finance & tech solutions to the UNFCCC Paris Agreement Net-Zero Goals, the UNEP Convention on Biodiversity Goals, & to the UN Sustainable Development Goals (SDGs).

### NETWORK & CONNECT WITH 300+ INDUSTRY & FINANCE LEADERS

The **Verbier Summit 2025** "VS2025" does this by bringing 300-400 VIP guests (200 sustainability leaders and 50 Startups and 100 Investors in Climate, Nature and Biodiversity Tech) together, to accelerate sustainable actions, collaborations and commitments..

### INFLUENCE & SET THE INTERNATIONAL SUSTAINABILITY AGENDA

This Verbier Summit's main purpose is to "**Close the Trillion \$ Finance Gap**" for our climate, nature, biodiversity and SDG targets by 2030 and 2050":

- **Climate and biodiversity:** \$384 billion/year gap to meet our climate targets<sup>2</sup>
- **SDGs:** \$2-3 trillion/year financing gap to meet the SDGs.<sup>3</sup>

The Verbier Summit also organises one of Europe's largest **Green Startups Competition** and the **Sustainable Finance Anthology**, bringing the world's best papers/reports together.

**STAGES:** There are 2 stages: **SUMMIT STAGE** (150pax) and **STARTUPS STAGE** (60pax) Stage for the leading climate, nature, biodiversity tech innovators and investors.

**THEMES:** Some of this year's themes are:

- **Sustainable Finance:** How to catalyse all types of finance for our climate,
- **Climate/Nature Tech:** How can we leverage tech to accelerate this sustainable transition
- **Carbon/Biodiversity Markets:** How can we catalyse them at speed and scale?

**CONTACT:** Michael Mathres, Founder, Verbier Summit - [michael@verbiersummit.com](mailto:michael@verbiersummit.com)

<sup>1</sup> EU Copernicus <https://climate.copernicus.eu/copernicus-2023-hottest-year-record>

<sup>2</sup> UNEP <https://www.unep.org/resources/state-finance-nature-2022>

<sup>3</sup> UN <https://www.un.org/sustainabledevelopment/sg-finance-strategy/>