

# VERBIER SUMMIT 2025

THE GLOBAL SUSTAINABILITY & FINANCE FORUM IN THE ALPS

**Friday 7 March, 2025**

[www.verbiersummit.com](http://www.verbiersummit.com)

Organiser of the annual

**GREEN STARTUP COMPETITION & SUSTAINABLE FINANCE ANTHOLOGY**

**LEARN FROM GLOBAL SUSTAINABILITY & FINANCE LEADERS**

**NETWORK WITH 300+ GLOBAL SUSTAINABILITY CEOs, FOUNDERS & INVESTORS**

**FINANCE CLIMATE, NATURE & BIODIVERSITY VENTURES & FUNDS**

# ABOUT THE SUMMIT

# VERBIER SUMMIT

It all started as a lunch between 4 friends in 2022 in the Swiss Alps, and turned out to be the global summit on sustainability and finance in less than 2 years. And now the VERBIER SUMMIT is in its 3rd Annual Edition!

**400+** Executives  
**15+** Countries

**90+** Speakers  
**20+** Panels

**20+** Partners  
**4+** Pro-Athletes



**VERBIER SUMMIT** [www.verbiersummit.com](http://www.verbiersummit.com), is the global sustainability and finance forum in the Swiss Alps committed to **"Close the Trillion \$ Gap"** for our climate, nature and biodiversity. It does this through a global business & finance forum in Verbier, one of the most stunning and beautiful natural places on earth to inspire new solutions, innovate actions, and invigorate commitments for sustainable development, humanity, and earth.

# CONTEXT: WHY NOW & 2025?

# VERBIER SUMMIT

**We are facing a triple-crisis from our climate/nature/biodiversity, and a Trillion \$ Finance Gap to address it:**

With the end of COP28 in Dubai, COP29 in Azerbaijan and the upcoming COP30 in the Brazilian Rainforest and the Biodiversity COP16 in Colombia there has never been so much need and demand for more finance and sustainability solutions to help meet our Climate, Nature, Biodiversity and SDG crises. It is also the UN Decade of Ecosystem Restoration and Ocean Science for Sustainable Development. And yet, The world is burning literally, our oceans are heating up unsustainably, and the new UN IPCC science report says that we only have 4 years left to peak our global climate emissions. According to the Paris Agreement we need to get to Net-Zero emissions by 2050 to reach our 1.5c target. With more than \$9tn per year needed to reach that goal, and \$130 trillion committed to this transition at the recent COP28, we are entering a New Sustainable Future. But how will we do this? We aim to leverage the collective and creative power of business, finance, and tech to make this happen.

### CLIMATE

### BIODIVERSITY/NATURE

### SDGs



#COP16

Colombia offers to host the next United Nations Biodiversity Conference

Why trillions more are needed to bridge the SDG financing gap

Sep 18, 2023

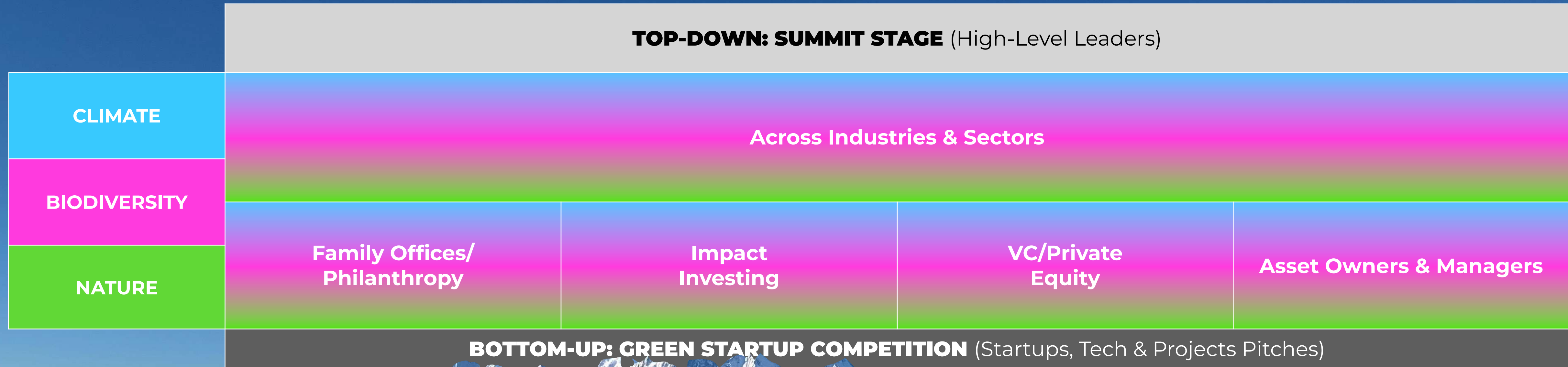


# PURPOSE: CLOSE THE TRILLION \$ GAP

# VERBIER SUMMIT

The **Verbier Summit's** purpose is to address the climate, nature & biodiversity Trillion \$ gap. In order to solve it, we must have a **Top-Down (high-level leaders)** and **Bottom-Up (Green Startups)** approach, by bringing together leaders of big corporates, investors and startups. We must also address the whole finance spectrum across all risk verticals, from philanthropy to private equity. This is what we call the **VERBIER SUSTAINABLE FINANCE MATRIX**.

## THE VERBIER SUSTAINABLE FINANCE MATRIX *Close the Trillion \$ Gap*



# PROGRAMME: SUMMIT STAGE

# VERBIER SUMMIT

**VERBIER SUMMIT** offers 3 days of business interactions mixed with music and outdoor activities, to inspire leaders and entrepreneurs to work together and accelerate solving these issues across sectors:

- **Climate, Nature & Biodiversity**
- **Sustainable Finance & Technology**
- **Corporate Net-Zero & Industrial Decarbonisation**

## **SUMMIT STAGE PROGRAMME** DAY 1 (150 pax) TBD

**8.30-9.30:** Arrivals: Coffees & Croissants

**9.30-10.00:** Welcome speeches - Executive Secretary

**10.00-10.45:** Panel 1 - Sustainability & Finance

**10.45-11.00:** Coffee Break & Networking

**11.00-11.45:** Panel 2 - Climate Finance & Tech

**11.45-12.30:** Panel 3 - Philanthropy & Impact

**12.30-14.00: Lunch & Networking**

**14.00-14.10:** Sponsor Sustainability Speech

**14.10-14.55:** Panel 4 - Carbon & Biodiversity Markets

**14.55-15.40:** Panel 5 - Sustainability Sponsor Session or Buildings

**15.40-16.00:** Coffee Break & Networking

**16.00-16.45:** Panel 6 - Commodities

**16.45-17.00:** Sponsor Speech or Ecosystems & Nature-Based Solutions

**17.00-17.30:** Startup Final - (Prizes)

**17.30-18.30:** Networking & Drinks

**20.30-22.30** Dinner (not incl.)

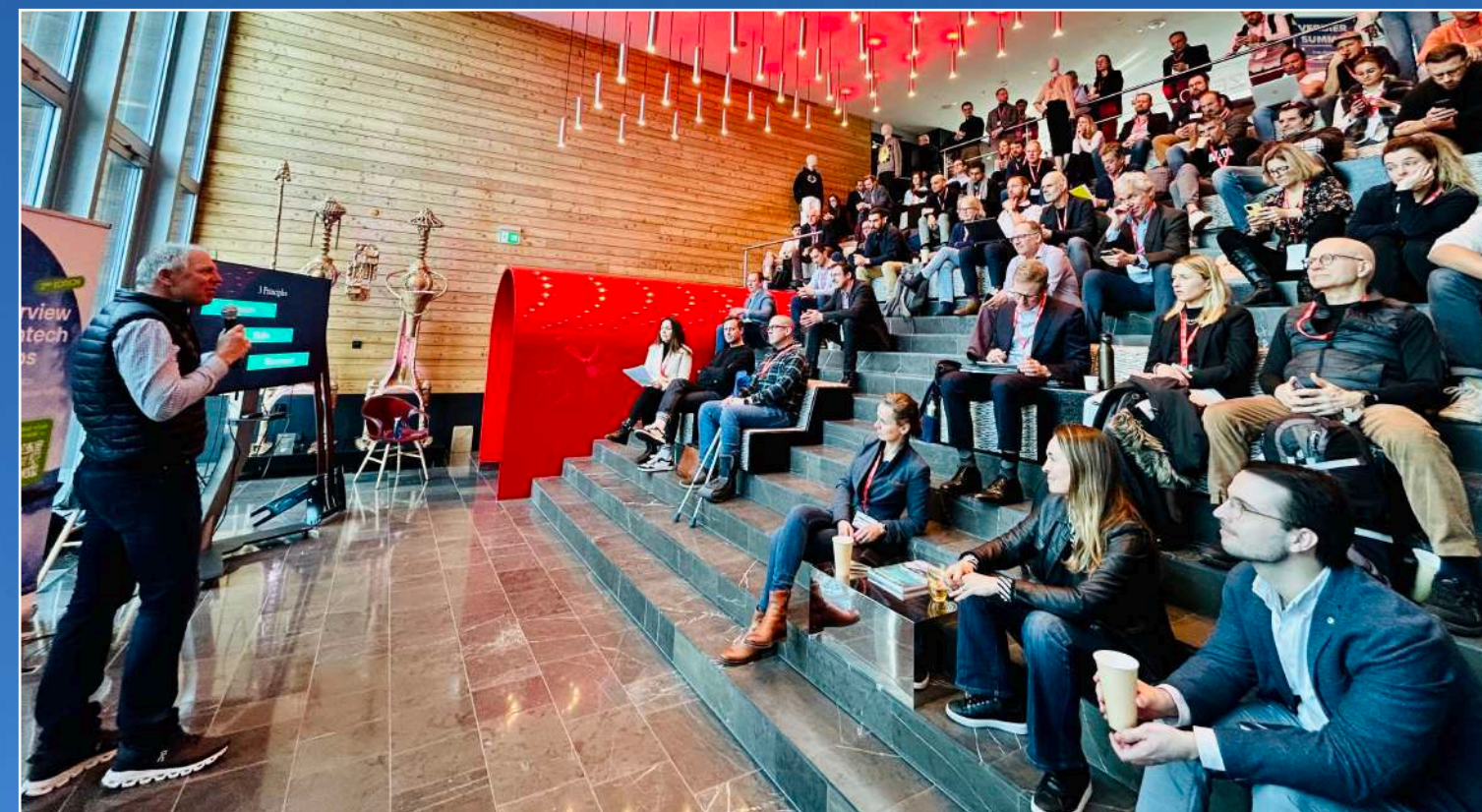




# VERBIER SUMMIT

## GREEN STARTUP COMPETITION

THE CHAMPIONS LEAGUE OF GREEN STARTUPS



**Second**

**MOZAIC EARTH**



**WINNER**

**VOLTIRIS**



**Third**

**CIRKEL SUPPLY**

The **VERBIER SUMMIT Green Startup Competition** is the “Champions League” of Green Startups. In 2024, the summit attracted more than 200 startups from all over Europe to compete in its first edition. 40 Finalists were invited to Verbiere and compete in sector semi-finals judged by our Partners. The 6 finalists then competed on the Main Stage which was voted by the audience. Winners were VOLTIRIS, MOZAIC EARTH, and CIRKEL SUPPLY. Category Finalists included BZEOS, DIVEA, & URIBIO.

# PROGRAMME: GREEN STARTUPS

# VERBIER SUMMIT

The VERBIER SUMMIT Startup Competition aims to be the Champions League of Green Startups & Finance. In 2024, the summit attracted more than 200 startups from all over Europe to compete

## STARTUP STAGE PROGRAMME

DAY 1 (60 pax)

**9.00–9.45:** Sustainable Transport  
Matchmaking

**10.00–10.45:** Green Fintechs  
Matchmaking

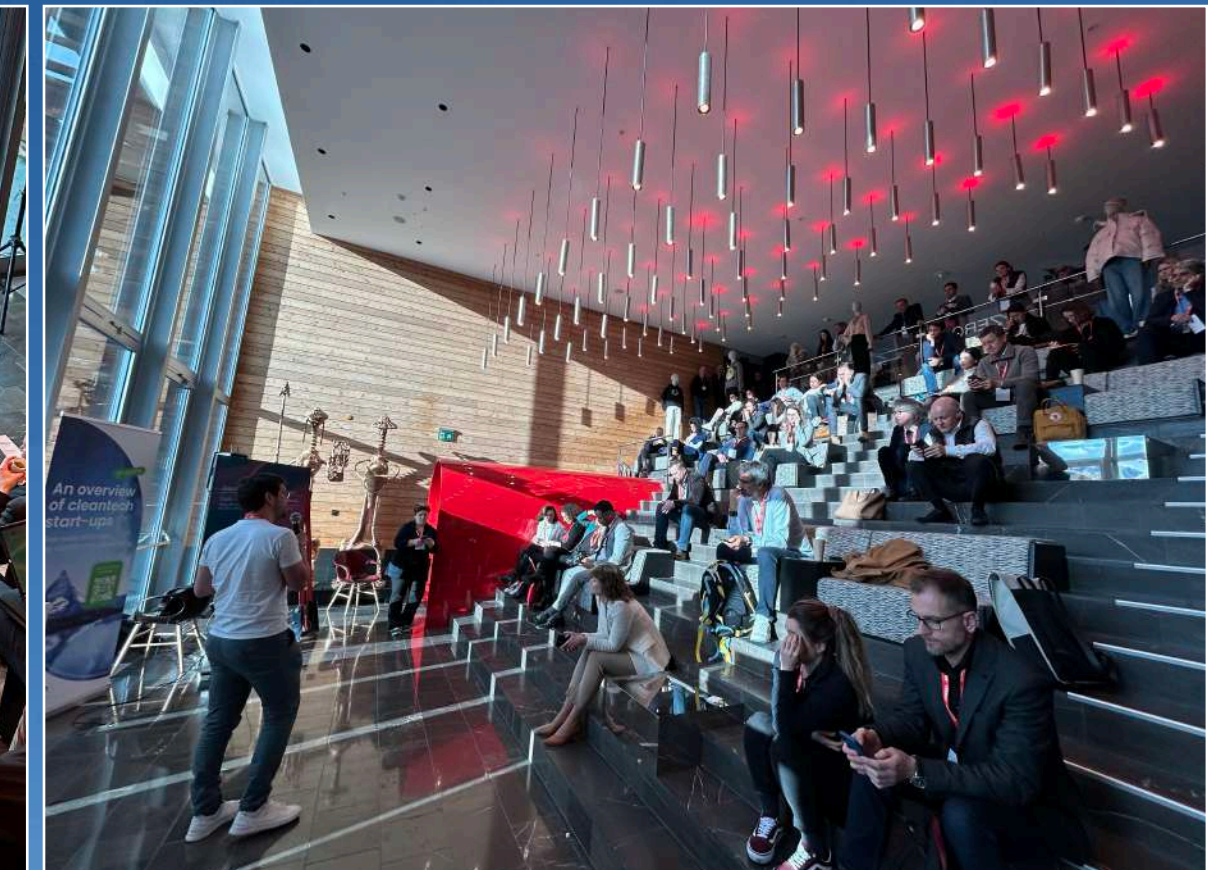
**11.00–11.45:** Climate & Sustainability  
Matchmaking

**14.00–14.45:** Circular Economy  
Matchmaking

**15.00–15.45:** Decarbonization  
Matchmaking

**16.00–16.45:** Nature/Biodiversity Tech  
Matchmaking

**17.00–17.45:** Energy Transition  
Matchmaking



**September-December**  
Competition Open

**December 16, 2024**  
Announcement of Top40 Finalists

**March 7, 2025**  
Semi-Final & Final

# CONTENT: SUSTAINABLE FINANCE

# VERBIER SUMMIT

*Bringing the world's best Sustainable Finance thought leaders together*

In the Summer of 2024, the **Verbier Summit** partnered with **Springer Publishing**, one of the largest publisher of academic and scientific reports and papers to do an annual Anthology of Sustainable Finance papers “*Climate Finance for Climate Action*” CF4CA. This First Book series of its kind, connecting implementation of climate action through finance, investment and financial structuring CF4CA offers first hand insights on scientific pioneer knowledge on climate change, effectiveness of climate mitigation and climate finance potential. CF4CA Provide readers with models and roadmap for climate finance activities.



## CLIMATE FINANCE FOR CLIMATE ACTION ANTHOLOGY THEMES

1. Carbon and GHG Reduction Finance
2. De-risking Climate Challenges
3. Climate Financing
4. International Climate Finance
5. Green Finance
6. Green Financial System
7. Modelling Climate Risks
8. Policy Issues of Climate Finance
9. Sustainable Finance



Springer Search Authors & Editors Account

Book series  
**Sustainable Finance**

Editors

**About this book series**

*Sustainable Finance* is a concise and authoritative reference series linking research and practice. It provides reliable concepts and research findings in the ever growing field of sustainable investing and finance, SDG economics and Leadership with the declared commitment to present the theories, methods, tools and investment approaches that can fulfil the United Nations Sustainable Development Goals and the Paris Agreement COP 21/22 alongside with de-risking assets and creating triple purpose solutions that ensure the parity of profit, people and planet through choice architecture passion and performance. The series addresses market failure, systemic risk and reinvents portfolio theory, portfolio engineering as well as behavioural finance, financial mediation, product

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Download book proposal form

**September-December**  
Call for Papers & Review

**January 2025**  
Announcement of Final Papers

**March 7, 2025**  
Publication of Papers



**ART WALK**

# WEEKEND PROGRAMME



**ZIPLINE**



**DOGSLED**



**PARAGLIDE**



**SKI TOUR**



**BEST SKI IN THE WORLD**

**3,300m SUNRISE**



ART WALK

ZIPLINE

DOGSLED

# WEEKEND PROGRAMME

# VERBIER SUMMIT

## Weekend Mountain Networking Activities

Saturday (Pre-booking & Pay)

## Weekend Mountain Networking Activities

Sunday (Pre-booking & Pay)

**8.00-9.30 Sunrise Breakfast @ 3,300m Mont Fort.** Have a 360 of the Alps' best view of Switzerland, France and Italy.

**10.00-12.00 3-D Art Park** - Skin, snow shoe, walk or dogsled to restaurant Le Dahu. Experience all the Art work along one of the best ski trails in the valley.

(or SKI lessons or SPA or Swimming Pool)

**12.00-14.00 Lunch @ Le Dahu** (2265m)

**14.00-16.00 Paragliding @ Les Ruinettes**

(or SKI lessons or SPA or Swimming Pool)

**16.30-18.30 Après-Ski - Le Rouge** (Drinks)

**18.30-20.30 Après-Ski - Farinet** (Live Music)

**20.30-22.30 Dinner - Le Chalet d'Adrien**

**22.30-Late** - @ Farm Club - experience the world famous and legendary Farm NightClub

**8.00-9.30 Sunrise Breakfast @ 3,300m Mont Fort.** Have a 360 of the Alps' best view of Switzerland, France and Italy.

**10.00-12.00 Zip Line @Mont-Fort** - go down the world's highest zip line at 130 km/h (or SKI lessons or SPA or Swimming Pool)

**12.00-14.00 Lunch @ Le Mouton Noir** (2200m)

**14.00-16.00 Paragliding @ Les Ruinettes**

(or SKI lessons or SPA or Swimming Pool)

**16.30-18.30 Après-Ski - Le Rouge** (Drinks)

**18.30-20.30 Après-Ski - Farinet** (Live Music)

**20.30-22.30 Dinner @ Intenso** (Italian)

## SKI TOUR



# WHY VERBIER?

World's Best Ski Resort 2023



# VERBIER SUMMIT

All global roads lead to Verbier. The Verbier Summit is able to attract the world because:

- **International Access:** 2 hours from Geneva International Airport & trains directly to Verbier.
- **World-Class Resort:** Verbier is the World's Best Ski Resort & Switzerland's largest ski resort.
- **Exclusive Audience:** Easy to attract exclusive leaders and audience (5-star hotels & chalets)
- **Global Ecosystem:** Finance, Commodities, Tech, UN, Sports, and NGOs

## CLIMATE/CLEAN TECH

**\$87bn Globally (PwC)**

## CARBON

**Global Carbon Associations in Geneva**

## FINTECH

**Almost CHF 1 trillion in Switzerland**

## COMMODITIES

**33% of global Oil & Gas traded from Geneva**

## SUSTAINABLE FINANCE

## FINANCE

**Almost CHF 2 trillion market in Switzerland**

## SHIPPING

**22% of all global movements**

## VERBIER

## AGFOOD

**66% of global coffee & cocoa traded from Geneva**

## MUSIC

## SPORTS



## INGOs



**United Nations**

[www.verbiersummit.com](http://www.verbiersummit.com)

# CONTACT & SOCIAL

# VERBIER SUMMIT

**Michael Mathres, Founder, Verbier Summit - [michael@verbiersummit.com](mailto:michael@verbiersummit.com)**

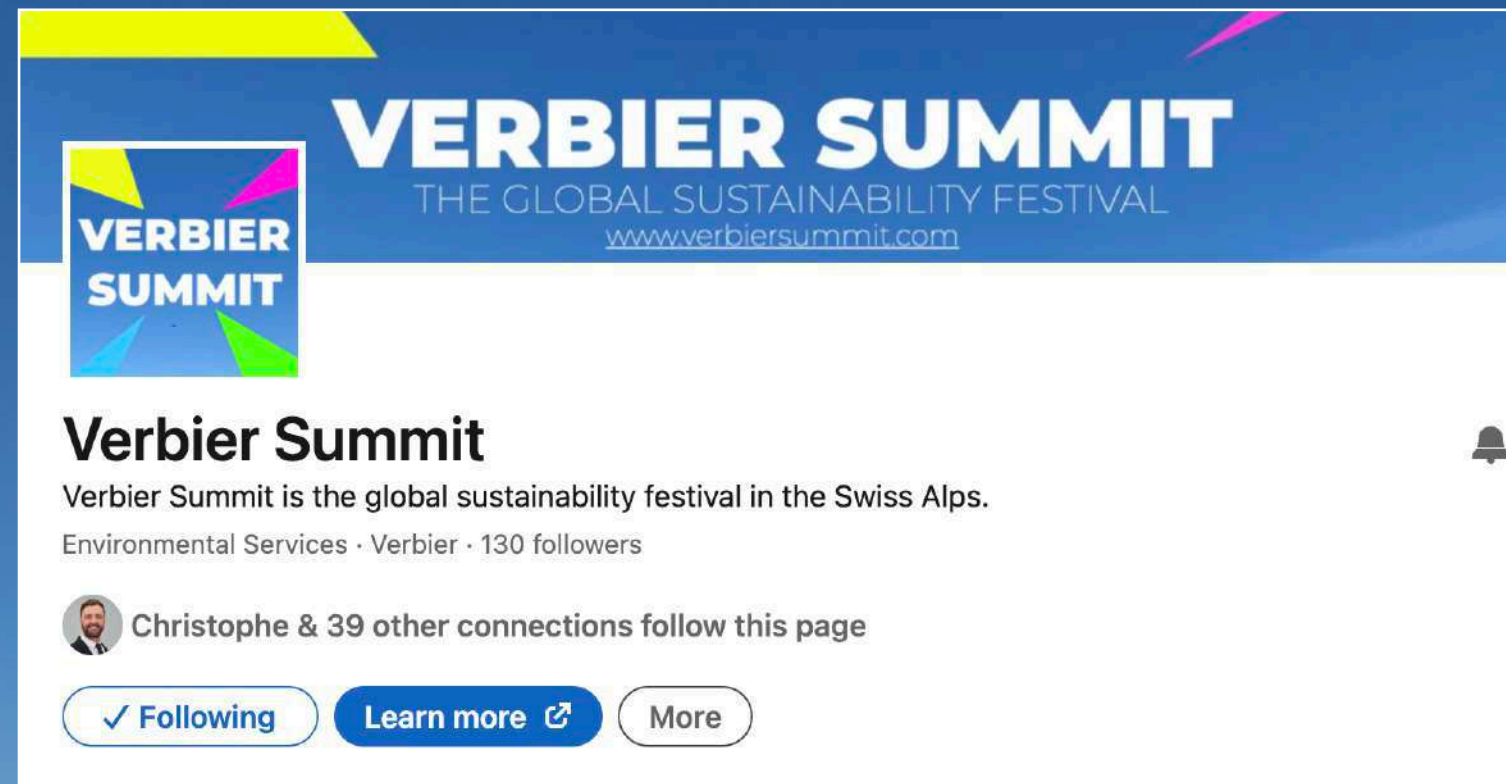


**FOUNDER - Michael Mathres** is a 20-year sustainability and finance veteran. He is now Chief Marketing Officer of [ITMO.com](http://ITMO.com). He has been coming to Verbier since he was a kid and now he wants to give back. Since 2001, he has been working with thousands of companies, governments, investors and entrepreneurs to fight climate change. He founded the [World Climate Summit](#) in 2010, the largest business and finance conference during the United Nations annual COP meetings. Since then he has helped many climate startups including [Mootral](#) issue carbon credits. He now sits on the Advisory Board of [Carbon Offset Certification](#) and [ClimateView](#). He studied at the [International School of Geneva](#), has a BA in Economics from [Hamilton College](#), and is a certified [Investment Manager](#) (Université de Genève), and certified [Impact Investment Analyst](#). He is an avid freeride skier, musician and artist.

## X / Twitter



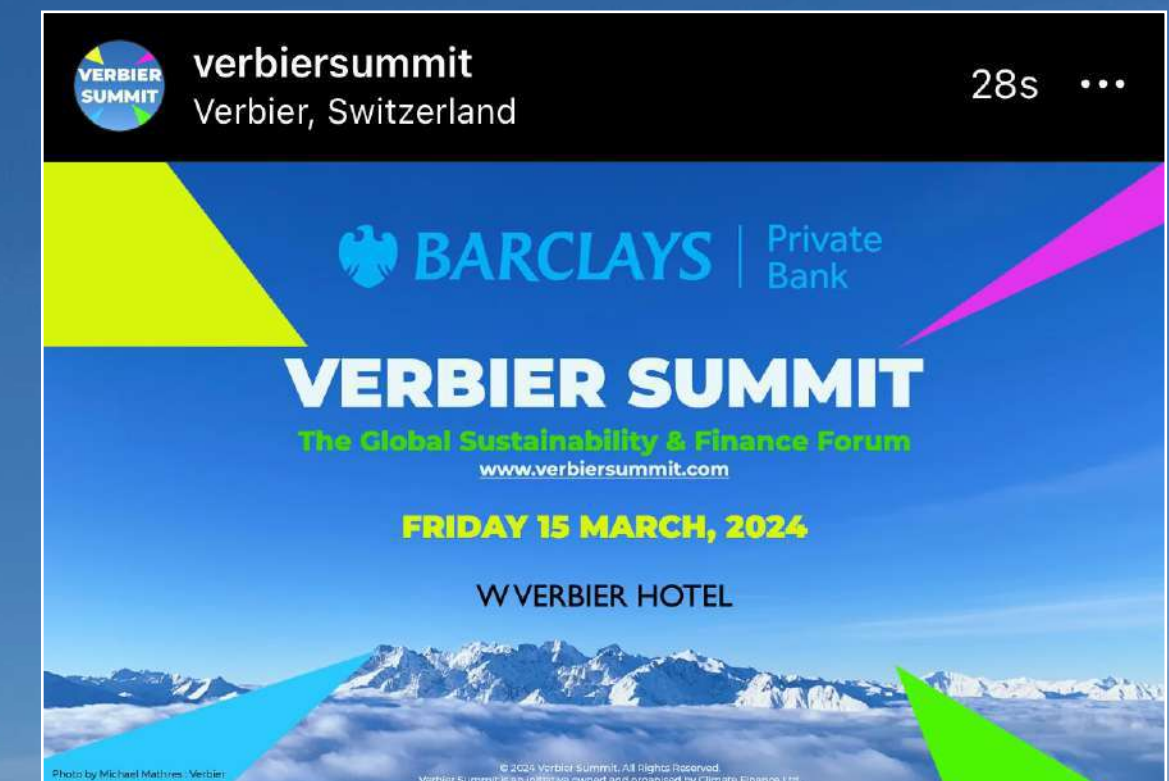
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